



**elitefeats**

SPONSORSHIP MARKETING PLATFORM

“ FOR EVERY \$10K SPENT, WE EMBED YOUR BRAND THROUGHOUT OUR RACING NETWORK, CONNECTING YOU WITH 5K-20K RUNNERS. ”

(Doesn't include spectators)

CHOOSE WHERE YOUR DOLLARS GO BY REFERRING TO THE **PRICING GUIDE** BELOW

**BASIC**  
**\$0.50**  
PER RUNNER

1/6th BibAd including details of info about the product, logo and more. This gets into 100% of participant's hands. Please see reverse side for example.

**BASIC+**  
**\$1**  
PER RUNNER

In addition to the Basic package, you will receive placement on the event registration website and social media post.

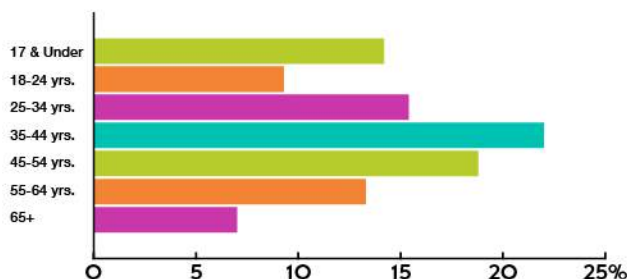
**PREMIUM**  
**\$1.50**  
PER RUNNER

1/3 BibAd, in addition to the Basic+ package, with your logo placement on all finish line photos hosted at elitefeats.com and posted on Facebook.

**PRESENTING**  
**\$2**  
PER RUNNER

1/2 BibAd, in addition to the Premium package. Inclusion on all 3 personalized event emails sent to each runner (for photos, results and bib #). Emails have 90% open rate, and can link to your website and/or downloadable coupons.

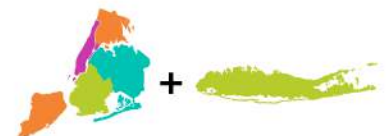
**WHO ARE YOU REACHING?** THE AVERAGE AGE OF OUR ATTENDEES ARE **36.2 YEARS OLD.**



56.3%



43.7%



5 BOURGHOUS & LONG ISLAND  
**X150K RUNNERS**



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## SPONSORSHIP MARKETING PLATFORM

# “ WE CONNECT YOUR BRAND WITH FUNDRAISER RUNNING EVENTS FOR LOCAL CHARITIES. ”

### A FEW WAYS WE CONNECT YOUR BRAND BELOW:

#### RACE PHOTOS C D



#### BIBADS A B C D



#### WEBSITE/RACE NUMBER/RACE RESULT EMAILS B C D



<span>A</span> <span>B</span>	<span>C</span>	<span>D</span>
BASIC/BASIC+	PREMIUM	PRESENTING

Thinking larger scale? We do that. Inquire for more information: [brendan@elitefeats.com](mailto:brendan@elitefeats.com)